wydawnictwo adamada



Foreign Rights Catalogue 2022-2023





Gdańskie Wydawnictwo Oświatowe (GWO) is one of the biggest educational publishing houses in Poland, established in 1991 to publish school manuals for Polish children at all educational levels. The company has already celebrated its 30th anniversary – with 150 employees and more than 100 million volumes published so far.

We mostly focus on mathematics – for the last several years, almost 70% of Polish school children (10-15 y.o.) have been using our most popular series *Maths with a Plus* published at GWO to learn maths. The series has been recognized for its high intellectual level and honoured with many distinguished awards by the Commission on the Evaluation of Textbooks at The Polish Academy of Arts and Sciences (*Polska Akademia Umiejętności*), the prestigious scholar and academic society. However, we also provide textbooks for other school subjects: Polish Language and Literature,

History, Science (Biology, Physics). Since 2009 the company has expanded its educational catalogue with manuals for Elementary Education (6-9 y.o.). You might be interested in our series *Training My Mind with Locomotive*.

At the beginning of 2015 we established a new brand that we called "Wydawnictwo ADAMADA", as GWO's imprint, in order to publish a whole range of books for children (2-12 y.o.). Cooperating with Polish authors and illustrators, as well as publishers worldwide, we have already managed to release more than 300 titles. Adamada publications are carefully chosen, beautiful books packed full of entertainment and educational value for children. They include Polish and foreign literature (fiction and non-fiction), imaginative puzzles, creative colouring books and also educational publications which help develop logical thinking and mathematical skills. Adamada books have gained recognition of experts and been awarded many times, including by IBBY for The Best Book of the Year – Literary Award in 2017 and Literary Distinction in 2018. However, a more important indication of their appreciation is their ever-growing popularity because they have won over the hearts of young readers.

Five years ago (in 2017) we started to offer copyrights for our own titles which have subsequently been released in various languages such as: Albanian, Arabic, Belarusian, Chinese, Czech, Dutch, English, Estonian, French, Hungarian, Italian, Kazakh, Korean, Lithuanian, Macedonian, Mongolian, Romanian, Russian, Slovenian, Turkish, Ukrainian, Vietnamese.

This Foreign Rights Catalogue 2022-2023 includes not only Adamada children's fiction, non-fiction and activity books, but also a few series for kids at all school levels originally created at GWO that could be interesting for young children and teenagers around the world, regardless of different languages, cultural differences or national curriculums. Please, have a look at pages 47-49.

Besides books, we also offer international publishers a mobile application called "Play the Page" which aims to make children's books more attractive and diversify reading impressions. It has been developed by GWO for a new generation of bibliophiles, who now consume tons of content from their early childhood. The app is an excellent way to help them get access to valuable content and bridge the gap between digital and traditional books. You could find more details about the app on pages 50-56.

If you would like to cooperate with us in any way, please do not hesitate to contact me directly at: mankiewicz@adamada.pl
I am also looking forward to meeting you in person at the international book fairs where you are always welcome at the joint Polish stand organised by the Polish Book Institute.

Yours sincerely, Magda Szpyrko-Ankiewicz Foreign Rights Manager

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Fiction



The Mystery of the Lost Crown

written by Radosław Jakubiak illustrated by Jola Richter–Magnuszewska ISBN 978-83-7420-278-7 format 225x225 mm hardcover

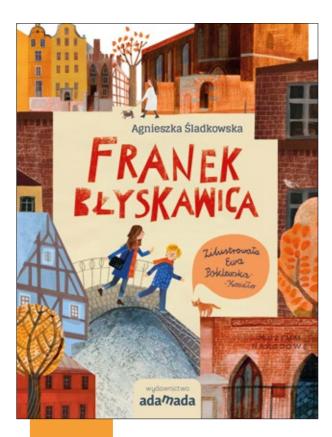
48 pages

King, queen, crown, treasures, castle, mystery... The royal crown has gone missing. The ruler has sent out search parties but to no avail. Fortunately, two little kitchen hands get embroiled in the case and start an investigation with the king's consent. Who would steal the crown, and why? To look pretty at a fancy dress party? To get rich? To take power? How about making a planting container for water cress out of a crown? Almost everyone is a suspect.









age **6+**

Frankie Lightning

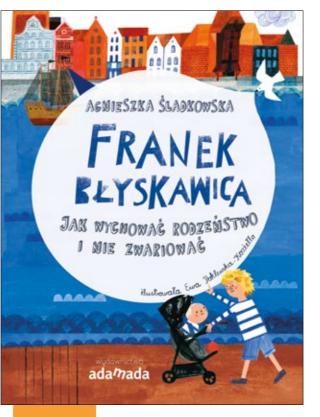
written by Agnieszka Śladkowska illustrated by Ewa Poklewska-Koziełło ISBN 978-83-8118-039-9 format 160x210 mm hardcover 80 pages

The hero of the book is little Frankie Lightning, who doesn't like Brussels sprouts, but loves puzzles, even crime mysteries. Fortunately, he has a lot of opportunities to put himself to the test, because in his neighbourhood strange things often happen. So Frankie has to figure out where the glass egg found in the excavations came from, who the sixth pineapple is, who stole the tyres of Horace's tractor and where the brooch, which is not a brooch, has gone – and these are not the only unusual things that he has to deal with. The good preschooler is helped out by his mother, as well as neighbours and strangers who also get involved. The book should appeal to children because of a main character they can relate to, interesting, sensational action combined with solving puzzles.

The boy's adventures are accompanied by beautiful full-colour illustrations that help build up the mood of the book.



By the same author and illustrator team:
Agnieszka Śladkowska & Ewa Poklewska-Koziełło ➤



age **6+**



Frankie Lightning. How To Raise Siblings and Not Go Crazy?

written by Agnieszka Śladkowska illustrated by Ewa Poklewska-Koziełło ISBN 978-83-8118-518-9 format 160x210 mm hardcover 56 pages



As a few-year-old detective, Frankie Lightning has already shown that he knows how to act effectively (Part 1 of the adventures of "Frankie Lightning"). Now it's time for more tasks, because a little brother has just arrived in his life! From this point on, the challenges begin to multiply dangerously: the adults get weird—they start talking as if they have toffee candy in their mouths. The washing machine won't stop running, and it's at top speed, feeding on socks in the smallest possible size. The idea of feeding a baby salami clashes with toothless reality. However, taming the monster of jealousy proves to be the hardest part.

Frankie passes the big brother test with flying colours. His practical, but often crazy ideas may prove helpful to other children in a similar situation. And parents will do well to look at the world through their children's eyes. All those who have grown fond of Frankie and his creative approach to problems will be pleased to know that another book in the series of adventures of the boy from Gdańsk is waiting to be published.

Part 3 coming in Spring 2023!



age **4+**



HOW Kangaroo and Platypus Tried TO FIND HAPPINESS

written by **Asia Olejarczyk** illustrated by **Piotr Fąfrowicz**

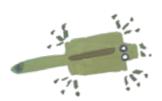
ISBN 978-83-7420-151-3 format 200x290 mm hardcover 64 pages

HAPPINESS – IS there anyone who does NOT dream about it? That's

the story of two Australian animals – a Platypus and A KANGAROO. They set off in search of IT. The Platypus slowly traces each word of this book, making new friendships, but the Kangaroo only jumps impatiently around selected words, disregarding the others and trying to guard his happiness so that it WILL NOT RUN AWAY...

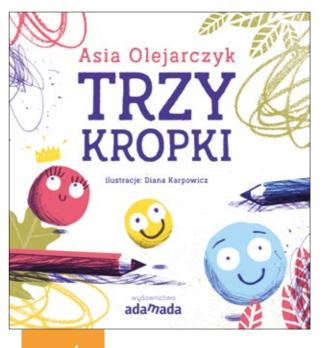
Two stories intertwine throughout the text, showing two completely different approaches to life. The Kangaroo's wild pursuit of the elusive and the quiet, mindful journey of the Platypus who finds beauty in everything encountered along the way.

The illustrations by Piotr Fąfrowicz, inspired by Aboriginal art, correspond with this beautiful story.



8

By the same author Asia Olejarczyk >



Three Dots

written by **Asia Olejarczyk** illustrated by **Diana Karpowicz**

ISBN 978-83-7420-769-0 format 210x210 mm hardcover 56 pages

The heroes of the book are three unruly dots: Mr. Dot, Mrs. Dot and Little Dot. At the beginning we choose one of them and follow its trail. A journey awaits us that takes us through the pages, then back to the beginning to select another dot and experience the next adventure. With Mrs. Dot we dance at a ball. With Little Dot we go for a walk and encounter a hideous beetle, and with Mr. Dot we find a great hiding place. Sometimes the dots meet and collide. Sometimes you have to help them: clap, shake the book, count the number of insects on the page.

Rights sold: Chinese (simplified)





Kamil, the Boy Who Sees with His Hands

written by Tomasz Małkowski illustrated by Joanna Rusinek ISBN 978-83-7420-627-3 format 200x250 mm hardcover 64 pages

Kamil is a cheerful, lively five-year-old, who goes to kindergarten and loves to make silly jokes. Is he typical? Yes, because he behaves normally. No, because he is blind from birth.

The book shows the daily life of such a child, without exaggerated pity, but also without glossing over anything. It consists of several short stories: sometimes happy, sometimes poignant, sometimes dramatic. After reading it, children should know how to behave in the company of a blind person: not to comment loudly, not to console, but to help if necessary.



International bestseller!

16 langauges

age **6+**

Rights sold: Albanian, Arabic, Bulgarian, Chinese (simplified), Croatian,
Dutch, English, French, Italian, Korean, Latvian, Lithuanian,
Russian, Slovenian, Turkish, Vietnamese



age **5+**

≺By the same illustrator **Joanna Rusinek**

A Few Short Stories

written by Katarzyna Wasilkowska illustrated by Joanna Rusinek ISBN 978-83-8118-094-8 format 165x235 mm

hardcover 72 pages

Sonia sat on the bed and cried as loud as she could. So that everyone could hear. Mum just told her that Genius's grandmother was going to a health resort for three weeks and Sonia would be looked after by someone else. The other grandmother. Sonia didn't like the other grandmother.

These contemporary stories teach sensitivity and empathy. The author opens up the readers' eyes and hearts by presenting issues relevant to them: how hard it is to be a younger brother, what a "little fella" feels when his friends laugh at him, whether it is good to be a spoilt only child, or how to survive when your best friend moves to another country. And it shows that what is most important is to try to understand each other. These beautiful, touching and wise stories can be used as a springboard for further conversation.





Shock, Horror!

written by Katarzyna Ryrych illustrated by Grażyna Rigall ISBN 978-83-7420-279-4 format 160x210 mm hardcover 144 pages

Vampires, shapeshifters, werewolves, and other creatures from the crypt form a tight-knit, camouflaged and colourful community not far from where people live. Some of this book's heroes are well over 200 years old. They can levitate, keep bats as their beloved pets, but apart from these small details, they are extremely similar to humans. They also have butterflies in the stomach when they fall in love. They might tease each other at school, and they would do anything for their friends.

Enjoy the tales of Vampian, Bighter, White Lady, McMarshy, Poison Granny and Grandad Gravesy, and learn all about the obstacles that thwart the music career of teen band The Cryptles.

We warn you that this book is so dead engrossing that you'll forget about the entire world, or you might even die laughing, but there's no way you'll ever die of boredom.

age **7**+







langauges

The Burdock Field

written by Katarzyna Ryrych illustrated by Grażyna Rigall ISBN 978-83-7420-838-3 format 165x235 mm hardcover

128 pages

A group of kids from an ordinary neighbourhood have been witnessing some very unusual happenings indeed. Someone has changed into a frog. Some black holes have been busy growing in someone's socks. A mysterious man wanders around with a storm-cloud on a string. The swing comes to life and a bit of boredom creeps out of Mrs. Dora's box. Could it be that the old lady and her cat are behind all this?

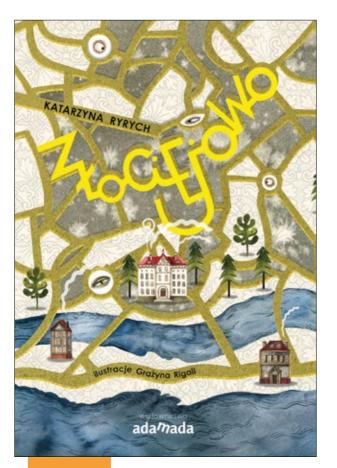


International bestseller!

age **10+**



Rights sold: Arabic, Belarusian, Czech, Dutch, Estonian, Hungarian, Kazakh, Korean, Lithuanian, Macedonian, Mongolian, Romanian, Russian, Slovenian, Turkish, Ukrainian



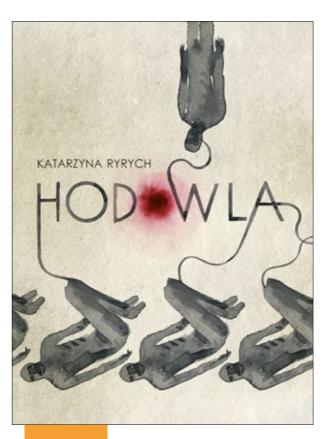
Goldsville

written by Katarzyna Ryrych illustrated by Grażyna Rigall ISBN 978-83-8118-018-4 format 140x215 mm paperback 320 pages

A book of many threads, no to be summarised in just a few words. The many twists and turns include stories of unearthly silver-maned Arabian horses and a house elf who can take on human form once in a hundred years and grant three wishes. There's a poor girl here who falls in love with an heir to the manor, separated by war from her lover, only to be reunited with him years later. There's a herbalist and her magic tea, talking cats, two fuddy-duddies, orphaned children who find their home in Goldsville and many more magical touches and moments. You might imagine this world, this atmosphere, a little like the novel 'Chocolate', but in Goldsville there only live good people, while the bad ones live in Dumptown.



More titles by the same team: Katarzyna Ryrych & Grażyna Rigall ➤



age **16**+

Breeding Ground

written by Katarzyna Ryrych illustrated by Grażyna Rigall ISBN 978-83-8118-063-4 format 127x198 mm paperback

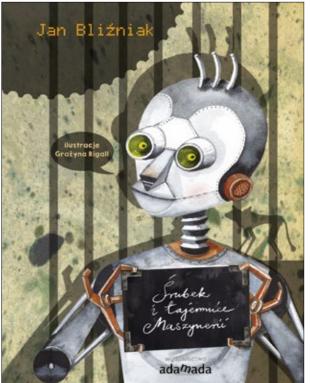
160 pages

A young man has something to sort out in his hometown. Unexpectedly, he stays overnight with someone from high school he didn't use to get on with.

They spend the long hours until dawn in dramatic conversation. They return to their school years, which were overshadowed by a tragedy: their classmate Maciek, rejected by the class and bullied, committed suicide. He was the only student to stand up to the omnipotent class tutor, known as the Queen Mother. The others more or less obediently tried to fulfil her ambitions to create the best class. She broke the kids down, bribed them, maintained an army of spies - to achieve her objective whatever the cost. The whole town was afraid of her. The exceptions were Maciek and the English teacher, adored by the students, a lady who respected and understood them, and who also lost in a confrontation with the Oueen Mother.

It turns out that the disliked classmate, currently working in a corporation, also has memories of those years. They relive old emotions; new facts come to light and secrets are revealed. The classmate confesses that Maciek had a crush on him.

19th Edition of the "Child-Friendly World" Competition organised by the Committee for the Protection of Children's Rights - First Prize in the "Under 17s" category (March 2021)



age **5+**

Screwy and the Secrets of Machinesville

written by Jan Bliźniak illustrated by Grażyna Rigall ISBN 978-83-8118-083-2 format 160x210 mm hardcover 176 pages

It was no longer safe in Machinesville, the angry wail of police sirens could be heard more and more often, and botcops in pursuit of robots breaching the peace had almost become an everyday event. All because of a virus for which an effective cure had yet to be found. The authorities try to cover up the problem and promptly remove any infected unit. Machines showing symptoms of the disease are sent to the Workshop, a forbidden place from which no one had yet returned. Screwy's father is also among the infected. The young robot wants to save him at all costs. Can he find a way? Does he stand a chance? The mission seems impossible...

Rights sold: Russian

By the same illustrator **Grażyna Rigall** >

First Prize in the 2021 Polish National Book Awards





age **6+**

Dummy Funny

written by Jerzy A. Wlazło illustrated by Grażyna Rigall ISBN 978-83-7420-839-0 format 200x260 mm hardcover

68 pages

Slippery Buttery makes sure that the bread always falls butter side down.

TV Speaker sees to it that the commercials always make you jump. Boring Snoring ensures that sick children are always nicely bored.

Funny – just like the others from his tribe – would really like to help people but he doesn't know how to do anything. But will they always call him Dummy?

Rights sold: Lithuanian, Russian





Josie Strife and Her Troubled Life

written by Ewa Martynkien illustrated by Marta Ruszkowska ISBN 978-83-8118-045-0 format 160x200 mm hardcover

136 pages

Josie Rosie is almost 11 years old and has a lot of problems in life: her parents don't get on, her best friend is moving out, and her grades aren't exactly impressive. As if that wasn't enough, the girls didn't make the team for the school football tournament. Can it get any worse? As it turns out, yes. Josie's great-great-grandmother has written in her diary that she could not study painting as she had dreamed, because she was... a woman!

Josie won't just stand and look as her life falls apart. Together with her friend Angie, she comes up with a plan.

run S

age **10+**

By the same illustrator Marta Ruszkowska >



age **12+**



Pills for Adulthood

written by Dorota Suwalska illustrated by Marta Ruszkowska ISBN 978-83-7420-768-3 format 127x198 mm paperback 256 pages

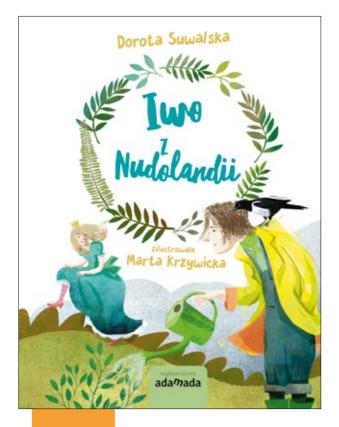
Marek Emanuel Snarski, a plucky thirteen-year-old, doesn't want to be a child anymore. He yearns to embark on a new stage in life – wouldn't it be great to become an adult all in one go? This proves to be no easy task, so the boy decides to get himself some help. He starts by writing a blog. Then, from a mysterious magician he meets on the Internet, he buys special adulthood pills. Unfortunately, the problems don't go away; quite the contrary – they grow to monstrous proportions. A coming-of-age novel full of adventures.

A wise message lies behind the fast action and humour. Life is not about being an adult, but about being mature. Marek's troubles only cease when he stops selfishly viewing the world as if it revolved around his bellybutton – when he observes that other people also need a little help and understanding sometimes.



Rights sold: Russian

By the same author **Dorota Suwalska: "Ivo from Boringland"**– see next page ➤



Ivo from Boringland

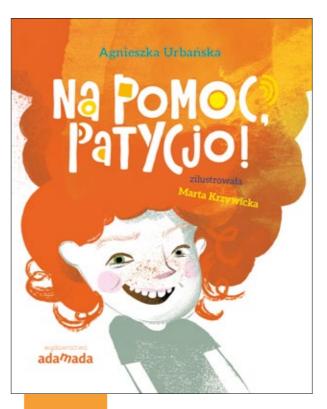
written by Dorota Suwalska illustrated by Marta Krzywicka ISBN 978-83-7420-767-6 format 200x260 mm hardcover 48 pages

This well-known author of popular novels for children and teenagers has written a fairytale this time – a modern one with text messages, TV, and superheroes on the Internet. But as befits a real fairytale, there is also a princess, a dragon and a brave rescuer.

In a boring land called – not without reason – Boringland, nothing ever happens, and its kind-hearted residents are, therefore, very happy. Only the princess Mirabella longs for adventure, travel, and a handsome prince. But when she is kidnapped by a terrible dragon one day she isn't thrilled, all the more so that none of the three heroes can deal with it. Maybe the time has come for the royal gardener to step up, who has been secretly in love with the princess for years?

age **6+**





age **8+**

Patty, Help Us!

written by Agnieszka Urbańska illustrated by Marta Krzywicka ISBN 978-83-7420-859-8 format 160x200 mm hardcover

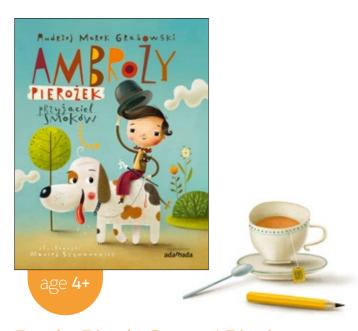
128 pages

Patricia is in the fourth grade and the lead singer in the "Ryki z Kostaryki" band. This red-haired girl disregards fashion trends but loves helping people. One day a banner appears on Ray Street: "All children should be carted off!". Over the following days more banners appear along similar lines. All showing hatred towards children. Who is behind it? Brave and innovative Patty kicks off an investigation with the help of her classmates. Throughout the exploration she befriends a wicked neighbour, promotes a healthy lifestyle, organizes a street festival in her neighbourhood. Even the local newspaper describes her antics, leading to even more adventures.

Rights sold: Belarusian



Fantasy titles by **Andrzej Marek Grabowski The next title** "Three Cows" coming in Spring 2023



Frenchy Fries the Dragons' Friend

written by Andrzej Marek Grabowski illustrated by Maciej Szymanowicz ISBN 978-83-7420-865-9 format 200x260 mm hardcover 64 pages

When a new boy turned up at the kindergarten, even Mrs. Genia was surprised. Well, how come? Has anyone heard of a child wearing a bowler hat and a jacket, carrying a walking stick? As if that wasn't enough, he arrived on a huge dog with something resembling a cat in his pocket and he was called Frenchy Fries. Well, then it all started! A sausage squeezes out of the toothpaste tube, chalk writes on the board all by itself, bubbles of soap come out of mouths instead of words, dogs and cats blow smoke from their noses, and chatterboxes fall silent.

Rights sold: Belarusian, Romanian



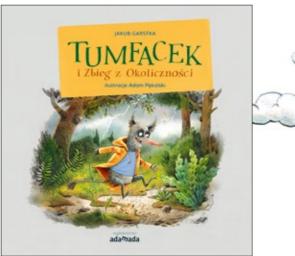
age 10+

Jonathan and the White Raven

written by Andrzej Marek Grabowski illustrated by Marcin Minor ISBN 978-83-8118-093-1 format 150x200 mm softcover with flaps 353 pages

Jonathan and Luke are in the same class, but they don't like each other. They will be brought together by a book they read and a proposal from Ronnie the Raven. This will help them sort out their problems. But at what price? The boys don't think too much about that. All the more so because some amazing adventures await them, sometimes dreadful and sometimes funny. There's fun to be had when aliens land on their estate and decide to go to school. The Kingdom of Crunch with its master and dungeons is just plain awful. Will the boys come to realize what is really important in life?

Rights sold: Lithuanian







written by Jakub Garstka illustrated by Adam Pękalski ISBN 978-83-7420-841-3 format 225X225 mm hardcover 64 pages

This collection of charming stories brings together a whole galaxy of eccentric characters: the good-natured Frumty, his grumpy friend Scrapman, the younger sock-stealer Clanker and many other unusual ones. One day, this small community is shocked by news of the appearance of the mysterious Cohen Seadance. For defensive purposes, the creatures erect a fence, but this decision turns out to be somewhat unfortunate. No one knows whether Cohen is on this or the other side of the fence. How will the residents of the Neighbourhood deal with the threat? They are sure to come up with something completely out of the blue. This upbeat story packed with imagination invites the reader into its world to meet Frumty and his friends and join them in some momentous events such as the storm or the end of the world.



Commotion on the Fairytale Island

written by Agnieszka Olejnik illustrated by Paulina Wyrt ISBN 978-83-7420-840-6 format 165X235 mm hardcover 96 pages

On the Fairytale Island, everything runs according to age-old rules. That is, until one Monday, when Little Red Riding Hood can't find her cap, the dwarfs can't wake Snow White up, and the goldfish doesn't get caught by the fisherman's rod. Baba Yaga tries to rein in this chaos, but she can't quite manage. As if that was not enough, Snow White is kidnapped, and a mysterious newcomer gives the island's inhabitants a dangerous ultimatum. Full of humor and adventure, it is a crazy story about two islands. The inhabitants of one are characters from famous fairytales. The other one is inhabited by characters from unfamiliar tales, badly written or unfinished ones. On top of this, one incompetent author has created the Magus – a malicious rogue.

Rights sold: Romanian



Interesting reading for: 10+, 8+, 6+

Places of Things Forgotten written by Krystyna Chołoniewska

ISBN 978-83-7420-770-6

Will Snowflake manage to find happiness and not hurt her parents? Where did the strange woman in the beautiful dress take the sick little girl? How did two talking cats help the little gold shoes return to their owner? What did Kasia find on the old shelf and what is the Queen terrified of? This book contains five contemporary stories that also refer to well-known fairytales or their motifs. The narrators could be furniture or houses. Among ordinary people suddenly extraordinary creatures appear. A dark and mysterious atmosphere pervades. Not everything that happens is fully explained. Young readers are treated as seriously as adults. This literature gives food





Jucato

written by Magdalena Kiermaszek illustrated by Kamila Kozłowska ISBN 978-83-7420-837-6 format 127X198 mm paperback 112 pages

Casper jumps into a lake to save a dog. The puppy survives but the boy ends up in hospital with a broken bone. His convalescence turns out to be a long and arduous process so Casper starts to become aggressive. Only Tom - his classmate who has ADHD - understands what Casper is going through. Julie, who has just woken up from a coma, joins their team. Together, the children imagine a mysterious land – JuCaTo – to help them get through this difficult time. They remain friends after leaving the hospital. Suddenly, it turns out that Jucato is a real place and they're able to travel to this land, where they have some wonderful adventures.



A Not So Big Fat Book

written by Grzegorz Janusz illustrated by Wojciech Pawliński ISBN 978-83-8118-040-5 format 165X235 mm hardcover 90 pages

The book contains 20 fairytales with the lead role played by brilliant moralsof-the-story. Just like usually in fairytales, there are talking animals and objects, fantastic creatures, one punctuation mark and from time to time some people. From the instructive (though sometimes rather unexpectedly) story we will learn many things like how to cure a clock cuckoo suffering from a runny nose, how to help the Yeti find his purpose in life, and how to assist a balding lion. We will also have the chance to cheer on a snail in his attempt to win the race for the Queen Bee Cup, look into the eyes of the Scarecrow and take part in the fierce duel of the gold fish with a genie on demand. Such are the fairytales from this book, permeated with absurd, and a sometimes slightly peculiar sense of humor, a ton of word games and unusual, surprising situations. The fairytales are accompanied by excellent, charming illustrations by Wojciech Pawliński.



The Home of Aunt Lucy

written and illustrated by **Krzysztof Stręcioch**ISBN **978-83-8118-037-5**format **200x200 mm**hardcover **32** pages

Basia lives in a happy home with Mum, Dad and Purry the Cat. Every year she waits for her Hanukkah candy. Until one day a war breaks out and everything changes. They have to move into a ghetto, from where its inhabitants are transported to an unknown place every so often, never to return. Fortunately, Basia manages to hide in Aunt Lucy's hospitable home. She lives there under a different name. She misses her parents, but also has friends there and feels safe. Unfortunately, she has to flee again, change her name again. And then again...

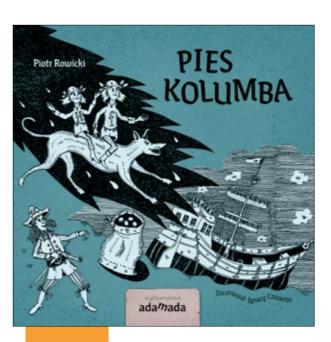
age **6+**





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For those interested in **history**...



age 10+

First Prize in the 2022 Polish National Book Awards



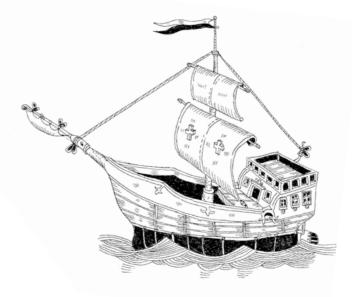
Columbus's Dog

written by Piotr Rowicki illustrated by Ignacy Czwartos ISBN 978-83-8118-038-2 format 155x155 mm hardcover

276 pages

The crazy and humour-packed adventures of Halszka and Florek, who go to see a museum and find themselves travelling – quite literally! – in time. The places they visit include Grunwald, medieval Kraków, and Gdańsk on the threshold of a new era, where they learn about historical figures and events. The heroes, although they are siblings, mainly disagree on everything. However, in moments of danger, they come to each other's defence.

The whole story is made even more attractive thanks to some wicked illustrations by renowned illustrator Ignacy Czwartos.







Day or Maybe Night

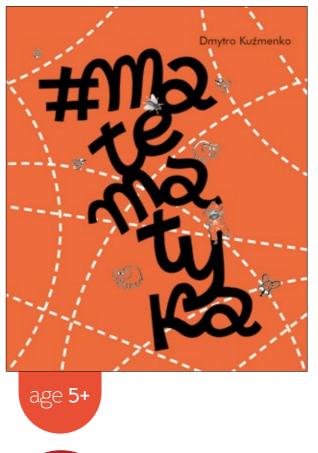
written by Przemek Wechterowicz illustrated by Bogna Sroka-Mucha ISBN 978-83-7420-760-7 format 270x270 mm

A passionate and enlightening debate about the superiority of day over night or night over day. The participants in this debate are rather eccentric. Night is defended by a squid, a lantern, a mole, pinworms and death. A snail, a river, polar bears, the sun and a lion prefer the day. On which side will you be? Will you choose day or maybe night? The arguments presented in this book are short, original and full of humour. They are accompanied by some wonderful modern illustrations. This book has two covers and two stories so it can be read from either side.

It teaches children how to make choices.



Non-Fiction



#mathematics

written and illustrated by Dmytro Kuźmenko ISBN 978-83-8118-344-4 format 200x240 mm softcover with βaps 112 pages

Did Homer Simpson solve Fermat's Last Theorem? What does romanesco broccoli have to do with the length of the Portuguese border? What's the recipe for the perfect free kick? #mathematics is an original, humorous book that describes what excites mathematicians. It is interwoven with colourful stories from the mathematical underworld (from antiquity to the present day). The complicated world of mathematics is presented in everyday language, but without the conceited pretence that everything is just so straightforward! Reading this book might not be useful for your homework, but it will definitely help you become familiar with the Queen of All Sciences.













age **6+**

What To Do with This Cloud of Smog?

written by Małgorzata Ogonowska, Artur Rogoś illustrated by Oleksandra Balytska ISBN 978-83-8118-338-3 format 185x260 mm hardcover 32 pages

Just like the first volume in the Adamada series on ecology "What To Do with This Mountain of Garbage?", "What To Do with This Cloud of Smog?" also emphasises agency and our own ability to change the world. Yet, smog is a highly complex issue because not everything depends on the efforts of ordinary people. Certain actions can only be taken by governments and industry. That is why it is important to indicate what despite all the obstacles – individuals can do, especially the smallest among us, i.e. children.

What To Do with This Mountain of Garbage?

written by Małgorzata Ogonowska, Artur Rogoś illustrated by Maciej Blaźniak ISBN 978-83-8118-044-3 format 185x260 mm hardcover

age **6+**

a modern style that is clear and at the same

Rights sold: Russian

32 pages

The Earth is drowning in waste and if we don't act soon, a great disaster is waiting around the corner. Everyone can help save the planet - even children. And this is what this book is about: how to change our habits and thinking, not to buy unnecessary things, and what to do to avoid throwing away so much. The authors explain how important this is and provide practical and effective tips how to reduce the amount of rubbish in everyday life. Changing our lifestyle can prove difficult, but it's well worth the effort. The book is written in simple, easy-to-grasp language and illustrated in time amusing.

Rights sold: Arabic







A Guide for the Audiocultural

written by Marcin Dymiter illustrated by Joanna Gebal ISBN 978-83-8118-341-3 format 195x270 mm hardcover

64 pages

This book takes you through the world of sound that surrounds us. Sounds good? We will explain what a soundscape is and how to navigate it. But above all, we will work together to learn how to become an audio-cultural person.

- What is a soundscape, soundwalk and sound oasis?
- Do we really need so many noisy devices?
- What is acoustic smog and how to fight it?
- Are all the sounds around us nice?
- How to arrange furniture? A quick course for people who like
- Shared sound space our rights and obligations.

At the moment, smog, i.e. polluted air, is a hot topic. It turns out that this is not the only smog around us. We are also surrounded by acoustic smog, which

means low-intensity noise. This is a major burden on our bodies.







Twins

written by Paweł and Piotr Sitkiewicz illustrated by Patryk Mogilnicki ISBN 978-83-8118-043-6 format 188x262 mm hardcover 80 pages



How are twins made? Why are they sometimes identical and sometimes completely different? How come some people are afraid of them? Is it true that they can read minds? What can we learn from them?

This book answers every question you can think of about twins. It tells us about their extraordinary life. It seeks them out in books, films, under a microscope, and even in space. It tells us how to tell them apart and how to handle them.

More and more twins are born each year. So now's the time to get to know them better, before they take over the world for good ...



Lost for Words

56 pages

written and illustrated by Oleksandra Balytska ISBN 978-83-8118-091-7 format 200x200 mm hardcover

This book ingeniously presents 22 words that render a concept that can not be defined in another language using only one word. This can be a person, phenomenon, feeling, thing or something else, for example: age-otori (Japanese) means "look a lot worse with a new hairstyle" or shemomedjam (Georgian) means "eat despite feeling full, because the food is delicious".

Each word is illustrated with an expressive, witty picture showing the crux of the meaning. The book takes words from different languages, both popular and less familiar: Arabic, Japanese, Georgian, French, Polish, Spanish, Swedish, Inuit, German, Norwegian, Portuguese, Icelandic, Danish and Ukrainian.

The book is packed with educational value: learning words and what they mean, developing a curiosity about other nations.



My Mother the Architect

written and illustrated by Bartek Brosz format 210x298 mm hardcover 40 pages

What does the architect mother do? She designs buildings. What I mean is: she has endless conversations with the future occupants of a house about how it should look. She makes a lot of sketches and drawings for the project so that she can choose the best one. The designs she creates take into account important aspects like human safety as well as the strengths of different materials and structures. She takes care of all the necessary paperwork at the office. She goes to the building site to keep an eye on the work. The architect mother is an engineer: she knows physics, geometry, mathematics, and mechanics. She is also an artist: she can draw and create visions – and then put them into practice. The architect's son presents his mother's work and, in the process, shows how a house comes into being. This simple story, told in a way that children can understand, is illustrated with clear, humorous and colourful drawings by the author, who is an architect by education, a son and grandson of architects.



Good Job

written by Elżbieta Pałasz illustrated by Joanna Czaplewska ISBN 978-83-8118-042-9 format 160x300 mm hardcover

60 pages

Hard work is one of life's virtues and thinking about your career path early on can be beneficial. The book helps by describing twelve different jobs. Professionals talk about the pros and cons of their work. They all love what they do and would not change it for anything else in the world. Work can be tough, so it is better if you have some passion for it. The book is beautifully illustrated

Rights sold: Arabic

Picture Books



How the Koala Ate a Challah

Various animals – tailed, hoofed and winged – met in the bakery. What made them flock here in such great numbers? And why does this story have more than one ending?

A feel-good book, and one that at the same time trains logical thinking and cultivates perceptiveness. To be read as many times as there are rolls, croissants, pretzels, challahs and pastries in a bakery!!



Three Dots

written by Asia Olejarczyk illustrated by Diana Karpowicz ISBN 978-83-7420-769-0 format 210x210 mm hardcover 56 pages

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more info on p. 7

age **3+**

Animal Series

written & illustrated by Bartek Brosz format 205x205 mm hardcover 28 pages

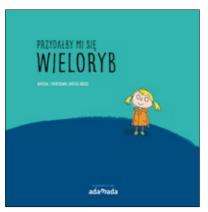
If I Had a Gorilla Like That



ISBN 978-83-8118-076-4

Have you ever wondered what it would be like to have a gorilla at home instead of a dog, a cat or a hamster? Would it help everyone in the house? Could you play with it at home and take it to kindergarten? Would you also like to have a gorilla?

I Really Could Do with a Whale



ISBN 978-83-8118-077-1

And what could you do with a whale? It could live in the bathtub or in the shower base, read books at bedtime, and be an island with pirate's treasure.

How To Find an Elephant?



ISBN 978-83-8118-078-8

Or maybe you would like to find an elephant? Surely you would love to play hide-and-seek with it in your backyard or in the garden? And if so, you might look for it at the swimming pool or under the bed.

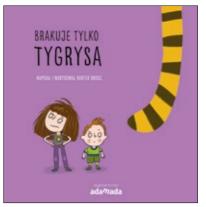
Where To Fit a Giraffe?



ISBN 978-83-8118-302-4

Where to fit a giraffe with its long neck? Just in case, it might be worth looking for a good place now. And what if the room is not high enough? Then you'll have to become an architect and design one yourself. Because a giraffe has to live somewhere, right?

Where Can the Tiger Be Hiding?



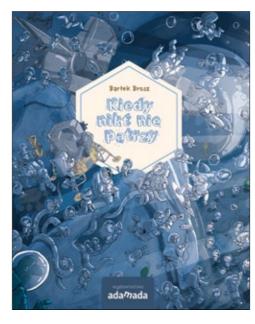
ISBN 978-83-8118-599-8

What a mess! A tiger must have done this! And it's probably hiding somewhere... Let's start tidying up. It's bound to turn up. Hmm... Still no sign of the tiger, but the mess has vanished....

Rights sold: Arabic (5 titles), simplified Chinese (4 titles), Turkish (4 titles)

Activity Books

age **6+**



When No One Is Looking

written and illustrated by Bartek Brosz ISBN 978-83-8118-017-7 format 230x300 mm hardcover 40 pages

Maybe you also have the impression that when you're not looking, familiar places suddenly come to life, become busy cities, mysterious worlds, where a lot of amazing things can happen... You've never noticed? In that case, I need to invite you on a trip. Let's see what can happen when nobody is looking... A book in the form of an album about places and items in the house familiar to every child: bathtub, fridge, dishwasher, washing machine, etc. The author presents them as fairytale lands teeming with life, populated by various everyday characters that every child knows.





250 Dragon Puzzles

written by Aleksandra Golecka-Mazur ISBN 978-83-7420-861-1 format 200x290 mm paperback 96 pages

The book contains 250 richly illustrated puzzles with stickers. Dragon fans will discover terrible reptiles as well as knights, princesses and dinosaurs along with other creatures. "250 Dragon Puzzles" teaches the basics of mathematics, trains logical thinking and works on observation skills.

Rights sold: Arabic, Chinese (simplified), Russian

Rights sold: Russian (Belarus), Turkish

age **5+**

I Can Colour and Tell Stories

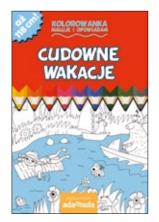
written by Paweł Mazur, Elżbieta Pałasz illustrated by Bartek Brosz, Henryk Dzikowski, Przemysław Liput, Grażyna Rigall, Agnieszka Semaniszyn-Konat

12 different titles format 1180x290 mm paperback

12 different titles, each 118 centimetres long – several children can colour it at the same time. A convenient format – the book is foldable, so a child can only use a part of it at a time. The background is coloured-in – children can see the picture at once and they do not have to paint the background (children often get discouraged when they have to colour a lot of background). Colouring books vary from one another. With some being more complicated than others, you can choose according to your child's age. Each book has a different theme. The humorous pictures with lots of details. At the back of each book children will find a story with a theme related to the book. The books contain imaginative tasks that develop the child's drawing and observation skills.

Rights sold: **Mongolian**

Great Holidays



ISBN 978-83-7420-771-3

Magical Christmas



ISBN 978-83-7420-823-9

Pirate Treasure



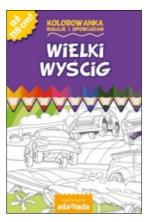
ISBN 978-83-7420-857-4

Funfair



ISBN 978-83-7420-772-0

The Great Race



ISBN 978-83-7420-856-7

Cosmic Journey



ISBN 978-83-7420-606-8

Winter Adventure



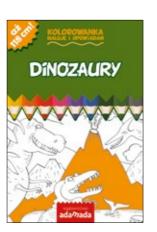
ISBN 978-83-7420-652-5

Princesses and Knights



ISBN 978-83-7420-607-5

Dinosaurs



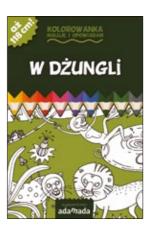
ISBN 978-83-7420-824-6

Football Match



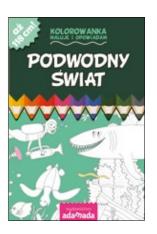
ISBN 978-83-7420-604-4

In the Jungle



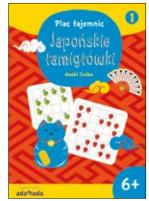
ISBN 978-83-7420-605-1

Underwater World

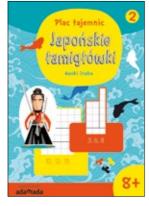


ISBN **978-83-7420-858-1**

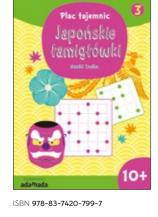
ages **6-1**1



ISBN 978-83-7420-797-3

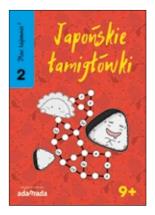


ISBN 978-83-7420-798-0





ISBN 978-83-7420-817-8



ISBN 978-83-7420-818-5



ISBN 978-83-7420-819-2

Japanese Puzzles

written by Naoki Inaba format 165x235 mm paperback 32 pages

The books from the "Japanese Puzzles" series contain tasks which develop a child's spatial imagination. To solve the tasks from part 1 (age 6+) and from part 2 (age 8+) children don't need any particular knowledge from school. They can rely on their own natural abilities and intuition. In part 3 some knowledge of numbers is required, and so they are recommended for children aged 10+. All books can be recommended as a challenging mental exercise at home, in a waiting room, or during a trip. They may also be useful in school.

> Rights sold: Chinese (simplified)

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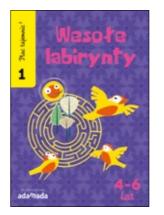
ages **4-6**

ISBN 978-83-7420-794-2

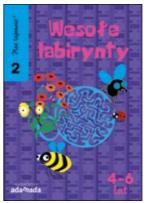




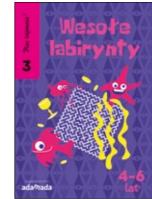
ISBN 978-83-7420-796-6



ISBN 978-83-7420-814-7



ISBN 978-83-7420-815-4



ISBN 978-83-7420-816-1

Funny Labyrinths

written by Aleksandra Golecka-Mazur format 165x235 mm paperback

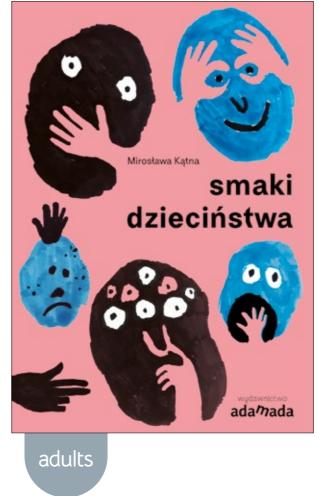
32 pages

a trip.

The books from the "Labyrinths" series are designed for the youngest children - aged 4-6. The tasks should be read to children by their parents. However, a child can also solve the labyrinths on his or her own. It's easy for a child to figure out what he or she is supposed to do without reading the instructions. A colourful illustration is attached to each labyrinth. All three books can be recommended as a challenging mental exercise at home, in a waiting room, or during

Rights sold: Turkish

Parenting



Tastes of Childhood

written by Mirosława Kątna ISBN 978-83-8118-095-5 format 165x235 mm paperback 160 pages

Memories? A house you always wanted to go back to. Schoolmates you didn't need to impress. A school that opened your eyes and broadened your horizons. No, this isn't how everyone will remember their childhood and youth.

Tastes of childhood serves up a record of real-life, often dramatic stories of young people who've been hurt, damaged or made to feel miserable by their peers or adults.

This book, written by an experienced psychologist, urges us to reflect on the attitudes we, as adults, adopt towards children and young people. It encourages us to revise our views and avoid harmful, though possibly unconscious, behaviour, reactions and gestures. It offers an opportunity to enter the world of young people, to understand their needs, motivation and emotions.

The cover features original artwork by Canadian illustrator Marie Mainguy entitled "Visages" (2014)

Educational Series by GWO

ages **5-8**

Training My Mind with Locomotive

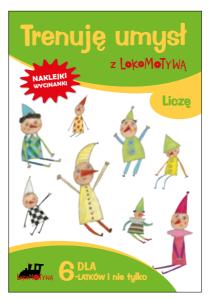
written by Małgorzata Dobrowolska and Agnieszka Szulc format 200x290 mm

paperback

32 pages

An exceptional series of activity books based on the "Locomotive" educational series for children 5 to 8 years old, popular in Poland. While having fun, the children learn quickly and effectively to recognize numbers, to calculate, to think in the mathematical way and to explore the world around them. In the books they will find stickers, games and cut-outs.

Counting



ISBN 978-83-7420-715-7

Recognizing Numbers



ISBN 978-83-7420-716-4

Thinking and Acting



ISBN 978-83-7420-717-1









Mathematics with a Plus

written by Małgorzata Dobrowolska, Marcin Karpiński, Jacek Lech illustrated by Bartłomiej Brosz format 165x235 mm paperback

This is a series of best-selling textbooks on the Polish educational market. As many as 65% of mathematics teachers in Poland use them in their daily work! The series became so popular thanks to its original teaching style, based on three pillars: 1. Differences matter 2. Understand in order to know and 3. Follow the learner

For the international market we offer a following set of textbooks from the Mathematics with a Plus series for secondary schools.

- Mathematics with a Plus. Basic level 1 (224 pages)
- Mathematics with a Plus. Basic level 2 (264 pages)
- Mathematics with a Plus. Basic level 3 (168 pages)
- Mathematics with a Plus. Basic level 4 (160 pages)
- Mathematics with a Plus. Extended level 1 (288 pages)
- Mathematics with a Plus. Extended level 2 (312 pages)
- Mathematics with a Plus. Extended level 3 (312 pages)
- Mathematics with a Plus. Extended level 4 (304 pages)

These publications are tailored to the diverse skills and needs of teenagers. Knowledge is dosed so that students have enough time to assimilate it. The books contain a variety of tasks at different levels of difficulty, including examples of solutions – we encourage young people to solve problems on their own, and we help teachers train their ability to build and use models.

The content of these publications (available in English) may be adapted to the requirements of secondary school mathematics education in other countries as well, in accordance with their national curricula. It is perfect for classes at school as well as independent work at home.

Fermi's Questions



ISBN 978-83-8118-384-0

Logical Puzzles



ISBN 978-83-8118-373-4

Coins and Matches



ISBN 978-83-8118-374-1

Maths Brainteasers

illustrated by Ewa Kątowska-Maciańska format 148x210 mm

paperback

ages 9-12

32 pages

These are notebooks ready for use at school as:

- an attractive start to the lessons
- welcome material for group-thinking
- intriguing activities for bored students who have finished everything earlier than their classmates
- unconventional homework
- periodic competitions (class or even school).



ISBN 978-83-8118-366-6

Punktowce

ISBN 978-83-8118-368-0



ISBN 978-83-8118-367-3

Punktowce

ISBN 978-83-8118-388-8



ISBN 978-83-8118-358-1





ISBN 978-83-8118-389-5

Pointers

written by Marzenna Grochowalska, Margaryta Orzechowska illustrated by Ewa Katowska-Maciańska

format 148x210 mm paperback

ages 6-14

64 pages

These are notebooks with tasks that improve the ability to draw flat and spatial figures, help consolidate the basic features of geometry, practice how to calculate perimeters and fields, and above all, develop geometric imagination. They can be used:

- at school, during a maths class
- pages can be pasted into an exercise book as lesson notes
- during extra classes (e.g. remedial class or maths club)
- as homework
- as material that parents and guardians can use to work independently with a child.



Play the Page



What is Play the Page?

- Play the Page is the easiest and cost-saving solution to publish your digital content along your books.
- Play the Page app uses phone's camera to recognize a book's page and play dedicated multimedia.
- Play the Page uses machine learning and neural networks to deliver super accurate and blazing-fast image classification results.
- Play the Page reads to kids when we can't do it at the moment.





Kids spend more time with books

• Kids can still enjoy favourite books even if you can't read to them at the moment.

54

- Reading books helps them get to know sounds, words and language.
- Kids become active readers earlier than before.
- App can be used in the car, during shopping and when parents really need to focus on their job during days of home office. It works offline too.



It's super-easy to use

- 1. Give your child a phone with the app opened.
- 2. Let them click the only button visible on the screen...
- 3. ...and ask them to place the phone over the first
- 4. They will immediately hear someone reading to them. Page by page.



Think of Play the Page as QR scanner without QR codes

It provides similar possibilities as QR, but it does not need the ugly QR bars or any markers whatsoever.

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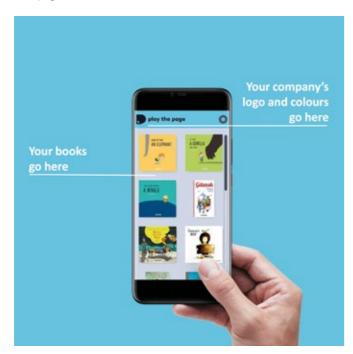
- Adamada was **the first** to support their books with audio powered by Play the Page.
- The titles supported with Play the Page sold on average over 65% more copies.
- Our books stand out among other publishers and toys ma-



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We provide you with a mobile app similar in functionalities and layout to the Play the Page Product Showcase. The app includes your branding (name, colours, logo, fonts, etc.) and can have any number of books and standard page reactions (audio, URL, on-screen text, slideshow, video).









Option B: Universal - Your books within our app

Your books are published within our universal app Play the Page and placed on the virtual bookshelf along other publishers' books. End-users can search and filter your books inside the app using your brand name, title, author, etc.

You can add any number of books and standard page reactions (audio, URL, on-screen text, slideshow, video).



Examples of customized White Label apps





















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Download Play the Page Product Showcase





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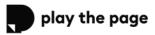
If I Had a Gorilla Like That' by Bartek Brosz

Scan pages below with your smartphone's camera.









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